**This is a survey for the application “Thoughts”**

Please fill out all blank spaces

1. Name:
2. Age:
   1. (A)under 30
   2. (B)Under 40
   3. (C)Under 50
   4. (D)Under 60
   5. (E)Under 70
3. Gender ID:
   1. (A)M
   2. (B)F
   3. (C)Other
4. Citizenship:
   1. (A)American
   2. (B)Non-American
5. Income:
   1. (A)under 40
   2. (B)Under 80
   3. (C)Under 120
6. Zip code:
7. Car owner:
   1. (A)Yes
   2. (B)No
8. Car type:
   1. (A)2 Door Sport
   2. (B)4 Door Sedan
   3. (C)2 Door SUV
   4. (D)4 Door SUV
   5. (E) Minivan
   6. (F) Convertible
9. Engine type:
   1. (A)Gas
   2. (B)Electric:
10. Purchased car in the past five years:
    1. (A)Yes
    2. (B)Yes

Please write a number next to each statement to indicate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other.

**Scale:**

Disagree strongly=1

Disagree moderately=2

Disagree a little=3

Neither agree nor disagree=4

Agree a little=5

Agree moderately=6

Agree strongly=7

I see myself as:

1. \_\_\_\_\_ Extraverted, enthusiastic.

2. \_\_\_\_\_ Critical, quarrelsome.

3. \_\_\_\_\_ Dependable, self-disciplined.

4. \_\_\_\_\_ Anxious, easily upset.

5. \_\_\_\_\_ Open to new experiences, complex.

6. \_\_\_\_\_ Reserved, quiet.

7. \_\_\_\_\_ Sympathetic, warm.

8. \_\_\_\_\_ Disorganized, careless.

9. \_\_\_\_\_ Calm, emotionally stable.

10. \_\_\_\_\_ Conventional, uncreative.

TIPI scale scoring (‘‘R’’ denotes reverse-scored items): Extraversion:

1, 6R; Agreeableness: 2R, 7; Conscientiousness; 3, 8R; Emotional Stability: 4R, 9; Openness to Experiences: 5, 10R.

Please read and answer the following questions:

1. Politically I am:
   1. (A)Left
   2. (B)left moderate
   3. (C)moderate
   4. (D)right moderate
   5. (E)right
2. Do you drive a gas car?
   1. (A)Yes
   2. (B)No
3. Do you drive that car for financial reasons?
   1. (A)Yes
   2. (B)No
4. Would you buy and electric car?
   1. (A)Yes
   2. (B)No
5. Do greenhouse gases are causing global warming?
   1. (A)Yes
   2. (B)No
6. Does gas mileage of your vehicle concern you?
   1. (A)Yes
   2. (B)No
7. Do gas prices concern you?
   1. (A)Yes
   2. (B)No
8. Would you drive and electric car if affordable?
   1. (A)Yes
   2. (B)No

*Goal: This set of survey is being used to help identify the relationship between the persons location/income and likelihood to buy an electric car in the future to prove as an indicator for expansion*

Resources:

* <https://www.iberdrola.com/innovation/data-mining-definition-examples-and-applications#:~:text=Marketing.,to%20direct%20personalised%20loyalty%20campaigns>.
* <https://gosling.psy.utexas.edu/scales-weve-developed/ten-item-personality-measure-tipi/>
* <https://data.library.virginia.edu/using-and-interpreting-cronbachs-alpha/>